

KFM donated an M7 tractor to an agricultural school in France

Apr. 7, 2021



KFM donated an M7 tractor to the Lycée agricole de la Thiérache which is an agricultural and technical high school in the north of France. This action is to develop the relationship between the students studying agriculture and Kubota. On February 17, President of KFM Mr. Koshidakathe Service and the HR staff from KFM took part in this M7 donation ceremony organised by the school.

KFM has donated M7 tractors to agricultural schools in the surrounding region since 2017, and this is now the 4th tractor KFM has donated. KFM expects to welcome some interns already familiar with KUBOTA and the M7 tractor and to recruit talented young people by fostering collaborative relationships with these schools. The students who will lead the future in agriculture, can have the opportunities to drive and maintain the M7. This donation helps them to deepen their knowledge about the M7 tractor and may contribute to increasing Kubota fans in France.

The Lycée agricole de la Thiérache is a school under the responsibility of the French Ministry of Agriculture, and has about 500 students including high school students, apprentices and professional development trainees. They raise not only cows, sheep, and pigs but also produce wheat, barley, and other crops on over 100 hectares of land. KFM has a special attachment to this M7 because it is one of the first prototypes for the North American market and has been used for dealer demonstrations and for service training at KFM.



KFM introduction at the beginning of the ceremony.



Talking to the students who will lead the next generation at agricultural development in France



Mr. Koshidaka handing over the M7 key at the ceremony.

Visiting the training facility, the cattle barn, and the milking parlor at the school before the ceremony.



Mr. Koshidaka received a guided tour of the school facilities

Wheat, barley, and forage crops are grown on the expansive site over 100 hectares.